

changeNOW TUESDAY MARCH 26TH

	THE NEST STAGE	EIFFEL STAGE	COLLECTIVE STAGE	CIRCLE STAGE	GARDEN STAGE	WORKSHOPS & ECOSYSTEM HIGHLIGHTS			MEET-UPS	FRESQUE	
						BLUE BUBBLE	GREEN BUBBLE	ECOSYSTEM	COMMUNITY HUB	FRIENDS AREA	
9.00AM -											
9.30AM	EMBRACING THE FULL POTENTIAL OF TRANSPARENCY AND TRACEABILITY Vincent Pappolà, CEO, OpenClimat Sherry Madera, CEO, CDP Charlotte Degot, Founder & CEO, CO2 AI Nancy Mahon, CSO, The Estée Lauder Companies Sandra Uweru Muiasa, Global CEO, Fairtrade International	A CLEAN SPACE FOR A CLEAN PLANET Elisabeth Hamdouch-Fuehrer, Deputy Head of Unit, European Commission, Copernicus - Imogen Napper, Research Fellow, University of Plymouth - Romain Lucken, CEO, Aldoria Laurence Monnoyer-Smith, Head of Sustainable development, CNES - Miora Maria Joides, Researcher, CNRS	CIRCULAR ECONOMY: FROM RECYCLING TO REUSING Cilles Tisserand, Vice President, Climate, Biodiversity, Water & Product Sustainability, Tetra Pak - Fernando Rodriguez-Mata, Director General, New ERA - Bahar Koyuncu, Senior Policy Officer, Ellen MacArthur Foundation - Anne-Lucie Werquin, Head of Innovation, CITEO - Tim Breker, Co-Founder & Managing Director, VYTAL - Celia Rennesson, Founder and Managing Director, Réseau Vrac et Réemploi	PROGRAMME JEUNESSE PRIVATE Rose-May Lucotte, Co-fondatrice, ChangeNOW - Jeannette Boulanger, Dispositif Jeunesse, ChangeNOW - Philippe Zaoui, CEO, Mirova Jacky Ido, Slameur, Acteur, Scénariste - Flore Vasseur, Filmaker, Writer, Entrepreneur, Biggie, Than Us, Big Mother Productions - Anne-Claire Roux, Directrice générale, Mirova Foundation - Rana Hamra, CEO et Fondatrice, Humanity Diapo - Mathieu Maucort, Délégué interministériel à la jeunesse, Services du Premier ministre	PITCH: CIRCULAR ECONOMY 2 In partnership with Manutan		9.00AM MODE CIRCULAIRE : ACCÉLÉRER LA TRANSITION VERS UNE INDUSTRIE DURABLE Organized by KPMG				
10.00AM											
10.45AM	FROM INDIVIDUAL ACTION TO COLLECTIVE POWER Ali Waters Galán, Chief Pick-up Officer/Kids Against Plastic Jess Pepper, Founder & Director, Climate Café CIC -Climate Café Network Hub, Climate Café Boaz Paldi, Chief Creative Officer, United Nations Development Programme Mathieu De Rivieres, Corporate climate campaigner, chilli Brune Poisson, Group Chief Sustainability Officer, Accor	DRIVING IMPACT FROM THE BOARD Guillaume Charlin, Managing Director & Senior Partner, Boston Consulting Group - Paul Polman, Business leader, campaigner, co-author, Net Positive - Marie-Claire Daveu, Chief Sustainability and Institutional Affairs Officer, Kering - Patricia Torres, Head of Sustainable Finance Solutions, Bloomberg LP - Simeon Rose, Co-Creator, Nature on the Board - Denis Terrien, Chairman, Institut Français des Administrateurs (IFA) Chairman Monica de Virgiliis, Snam, Chapter Zero France, Chair	LIFE BENEATH: THE POWER OF SOIL Vandana Shiva, Founder, Research Foundation for Science Elena Doms, Head, Earth Plus Alain-Richard Donwahi, President, COP15 Desertification Sandrine Sommar, Chief Sustainability Officer, Moët Hennessy Adrienne de Malleray, Co founder, Genesis	GOVERNANCE AND OWNERSHIP: LET'S FINANCE NEW CORPORATE MODELS Malke Kauffmann, Co-Lead, Purpose Foundation Christian Sigmund, CEO, WILDLASTIC Astrid Leysens, Founder, We Are Impact Collective Patrick Knodel, Founder & CEO, Innovation for Impact GmbH, Knodel Foundation	PITCH: CHANGING HABITS		10.00AM MARKETING FOR GOOD: A PRACTICAL STRATEGIES FOR SUSTAINABLE IMPACT Organized by Brevo	10.00AM HOW CAN LARGE CORPORATIONS EFFECTIVELY SUPPORT START-UPS FOR GOOD ? Organized by BNP Paribas	10.00AM RSE ET RAISON D'ÊTRE : LES INGRÉDIENTS D'UNE STRATÉGIE COHÉRENTE ET RÉUSSIE Organized by Nicomak		
11.00AM											
12.00PM	MEDIA MATTERS! Qiyun Woo, Climate Storyteller, The Weird and Wild Kelsey Russell, Media Literacy Creator, KELSCRUSS LLC Eva Morel, Co-founder, QuotaClimat Valy Phommachak, CEO, Econox Laos Aude Baron, Rédactrice en chef, 2050Now, Groupe Les Echos Le Parisien Angela Dewan, International Climate Editor, CNN	ADAPTATION TO CLIMATE RISKS Victoria Herrmann, Executive Director, Preserving Legacies Dagur B Eggertsson, Deputy mayor, City of Reykjavik James Stewart, TV Presenter, BBC Isabelle Spiegel, Global Head of environment, VINCI Xavier Dommange, Dirigeant, Coeur et Canopée	SUSTAINABLE INDUSTRIALIZATION Joana Freitas, Executive Board Member, EDP Generation Benoit Bazin, CEO, Saint-Gobain Sammy Fry, Head of Climate, Tech Nation Bruno Bonnell, Secretary general for Investments, France2030 Johannes Trüby, Partner, Economic Advisory, Deloitte Sylvain Waserman, Chief Executive Officer, ADEME Clara Chappaz, Director, Mission French Tech	PROGRAMME JEUNESSE Rose-May Lucotte, Co-fondatrice, ChangeNOW Jeannette Boulanger, Dispositif Jeunesse, ChangeNOW Jacky Ido, Slameur, Acteur, Scénariste Anne-Claire Roux, Directrice générale, Mirova Foundation PRIVATE	PITCH: FASHION						
1.00PM											
1.15PM	AI FOR SOCIAL AND ENVIRONMENTAL IMPACT Ritu Raj, Global Head of Sustainability Technology, Unilever Bourhan Yassin, CEO, Rainforest Connection - Avellie Lemaire, Global Head of Sustainability & Corporate Responsibility, Sopra Steria - Anne-Charlotte Gimenez, Director of Strategy and Partnerships, Tabiya - Jean-Philippe Courtols, Executive VP and President, Microsoft - Theo Alves Da Costa, Head of AI for Sustainability, Data For Good, Ekmetrics	FINANCING THE TRANSITION: CAN WE STILL MAKE THE SHIFT? Jacquelyn Omotalade, Climate Investments National Director, Dream.Org - Antoine Sire, Head of Company Engagement, BNP Paribas - Mathieu Wallich-Petit, ExCom Member, Hd of Clients & Markets, KPMG - Erich Sahar, Business & Enterprise Lead, Doughnut Economics Action Lab Caroline Eboumbo, CEO, AWEaPAI.ON									
2.00PM											
2.30PM	COP15: DESERTIFICATION INSTITUTIONAL POWER TO PRESERVE BIODIVERSITY Oumar Abdoulaye Ba, Senegalese Agency for Reforestation and the Great Green Wall Diane Binder, Founding Partner, Regenopolis Alain-Richard Donwahi, President, COP15 Desertification		TRANSFORMING BUSINESSES ACROSS THE VALUE CHAIN Ulrike Sapire, Chief Sustainability Officer, Henkel Jean-Philippe Bahuaud, CEO, The Future Is NEUTRAL Pierre-Olivier Brial, Chief Executive Officer, Manutan Lubomila Jordanova, Co-founder & CEO, Plan A John McCalla-Leacy, Partner, Global Head of ESG & UK ESG Vice Chairman, KPMG - Cathy Pieters, Vice President Global Sustainable Ingredients, Mondelez International	NEW APPROACHES TO CREATIVE CIRCULARITY IN FASHION Helene Valade, Group Environment Development Director, LVMH Sophie Pigneres, CEO & Founder, WeSam - Romain Bello, Co-Founder, Nono Source	CÉRÉMONIE DE REMISE DU PRIX DE L'ENTREPRENEUR ENVIRONNEMENTAL ET SOCIAL 2024 DE BCG Organized by Boston Consulting Group	1.00PM GREENTECH ASSURANCE: ACCELERATE INNOVATION WITH ENVIRONMENTAL TECHNOLOGY VERIFICATION Organized by Environmental Technology Verification (ETV)	1.00PM FEMALE INVESTORS WANTED! Organized by encourageventures	1.00PM ALIGNING YOUR ESG STRATEGY WITH YOUR FINANCIAL STRATEGY Organized by ValueCo			
3.00PM											
3.30PM	COP15: DESERTIFICATION INNOVATION TO PRESERVE BIODIVERSITY Alain-Richard Donwahi, President, COP15 Desertification Benjamin Rombaut, CEO, Sand to Green Pascal Asselin, Co-founder, MORFO Azadeh Farajpour, CEO, BetterSoil for a better world		BUILDING WITH TOMORROW IN MIND Camille Mommer, Co-Founder, Natura Mater Pascal Evellard, Director, Sustainable Business Development, Saint-Gobain - Granit Landrou, CEO, Co-Founder, Oxara AG Edward Bouygues, Deputy CEO, Bouygues Flavia Neves Mala, President, Filha do Sol Barbara Trachte, Brussels Secretary of State for the Economic Transition and Scientific Research	FROM INNER GROWTH TO OUTER CHANGE Phoebe Tickell, Imagination Activist, Moral Imaginations Marion Chaygneaud-Dupuy, Founder, Global Nomad Ltd Amandine Roche, Humanitarian & Author, UN	FILM FOR CHANGE PRO EVENT UPON REGISTRATION						
4.00PM											
4.30PM	SOLUTIONS FOR EARTH & LAND Maarten Ooms, Climate Investment Manager, Green Climate Fund - Max Cuvellier Giacomelli, Head of Mobile for Development, GSMA Gladys H. Morales, Global Head of Innovation, IFAD										
5.00PM											
5.30PM	NAVIGATING THROUGH TIMES OF POLYCRISIS Fatou Jeng, Climate Advisor & Founder, Clean Earth Gambia, UN Heela Yoon, Founder, CEO, Afghan Youth Ambassadors For Peace Oleksandr Kobzarev, CEO, UNBROKEN charitable foundation Alain Schuhl, Deputy CEO for Science, CNRS										
6.00PM											
7.00PM	7.00PM - 8.30PM LE SENS ET L'ACTION : L'EAU, LA VARIABLE OUBLIÉE DE L'ÉCONOMIE Avec Charlene Descollonges (UPON REGISTRATION) Organized by C3D	CDP AWARDS EUROPE 2024 (PRIVATE)									
8.00PM											
9.00PM											
10.00PM											

CHAMP-DE-MARS 1

CHAMP-DE-MARS 2

EIFFEL TOWER

BOOK SIGNING SESSIONS (BOOKSTORE)

NEW CIRCULAR ECONOMY MODELS IN THE AUTOMOTIVE SECTOR 11.15AM - 1.30PM (UPON REGISTRATION)	BRIDGING BORDERS AT CHANGENOW: EXPLORE THE INTERSECTION OF IMPACT INVESTING AND THE FLOURISHING AFRICAN ECOSYSTEM 12.30PM - 3.30PM (INVESTORS TICKETS HOLDERS ONLY)	HACKATHON MICROSOFT 9.30AM - 5.00PM (PRIVATE)	MICROSOFT ENTREPRENEURSHIP FOR POSITIVE IMPACT CUP FINALS 7.00PM - 9.30PM (PRIVATE)	SHERRY MADERA 10.30AM - 11.00AM	VANDANA SHIVA 12.15PM - 1.00PM	ISABELLE GROSMAITRE 4.00PM - 4.30PM	HUGO CLÉMENT 6.30PM - 7.00PM
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OTHER MEET-UPS

«DESERTIFICATION FRESK» WORKSHOP

ATELIER MODE ET IMPACTS

15MIN POUR DÉCOUVRIR LE POUVOIR DE LA FRESQUE DU CLIMAT POUR COMPRENDRE ET AGIR 6 sessions de 15 min

INVENTONS NOS VIES BAS CARBONE

changeNOW

ART EXPERIENCE

- 1 **Voiles Lumière**
Art installation by Myriam le Pihive and Alice Bleton
- 2 **Vox Oceano**
Art installation by Caroline Desnoëttes
- 3 **Mycelium Oracle**
Art installation by Côme Di Meglio
- 4 **SINK / RISE**
Photo exhibition by Nick Brandt
- 5 **Heartland**
Photo exhibition by William Keo
- 6 **Less and Better Coffee**
Photo exhibition by Fabrice Leseigneur and Christophe Servell
- 7 **Planet Ocean**
Paintings exhibition by Janina Rossiter
- 8 **Ovoo**
Leatherstone installation by Hors-studio
- 9 **Paradise**
Photo exhibition by Maxime Riché
- 10 **Trees of Life**
Photo exhibition by Nicolas Henry
- 11 **RePlay by Tarkett**
Playful installation by Constance Guisset

OTHER EXHIBITIONS AND EXPERIENCES

- 12 **Navire Avenir Model Boat**
- 13 **Women for Change Exhibition**
- 14 **Biodiversity Stripes**
- 15 **Warming Stripes**
- 16 **Greenmood demonstration**
- 17 **Book signing sessions**
- 18 **Phone boxes**
Upon reservation, with Leet Design
- 19 **Podcast Studio**

FACILITIES

- Coffee shop
- Water fountain
- Food
- Collect exhibitor lunch boxes
- Information desk
- WC
- Elevator **PRM ONLY**
- To EIFFEL STAGE



SPECIFIC ENTRANCE
Premium • Speakers • Media • Investors
Learning expeditions • Side-events

MAIN ENTRANCE
General attendees • Changemakers
Exhibitors • Pitchers • Impact Night

EXHIBITORS

- BIODIVERSITY**
 - ABUNDANT EARTH
 - ARBIMON
 - ARTENGLÜCK
 - BEEODIVERSITY
 - BIODI
 - BONDY MADAGASCAR
 - DESERTIFICATION FRESK
 - DNAIR
 - EEOACT
 - ENDANGERED WILDLIFE
 - GREEN BOX
 - GREEN SANCTUARIES
 - INVERTO EARTH
 - MORE TREES NOW
 - MORFO
 - NATURAL HABITAT BANK
 - NATURERE CAPITAL AG
 - REJENEO BY BOUYGUES
 - SAND TO GREEN
 - SPACE4GOOD
 - SPALLIAN
 - TIMBTRACK
 - TREEO
 - UBEES
- CHANGING HABITS**
 - BANK FOR GOOD
 - CLIMATE CAFÉ
 - ECOBEAUTYSCORE
 - EKIP
 - FAIRTROTTER
 - GOODVEST
 - HELIOS
 - L'ORÉAL
 - NECENSE
 - ONE SMALL STEP
 - RECIRCLE
 - SOURCE BY BOUYGUES
 - TELECOM
 - WATERBEAR NETWORK
- CIRCULAR ECONOMY**
 - AKANTHAS
 - AVEC
 - BEFC
 - BIOREGION INSTITUTE
 - BOCOLOCO
 - CIRCULAR CHALLENGE
 - CITEO
 - CIRCULARPLACE
 - CONTAINERGRID
 - CYCLIC MATERIALS
 - ECKLO
 - ECORBIO
 - FABUMIN
 - FIXFIRST
 - FLEXI-HEX
 - HAUT LA CONSIGNE
 - ID GENÈVE WATCHES
 - LACTIPS
 - LAM'ON
 - LOOPIAK
 - NOVOBIOM
 - NV GALLERY
 - OCEAN PACKAGE
 - OKAMAC
 - PANDOBAC
 - PAPER ON THE ROCKS
 - POLIMAIR
 - PROSERVATION
 - RECYCLOPTICS
 - REGENFAB
 - RELEAF PAPER
 - S.LAB
 - SMARTBACK
 - SPAREKA
 - TETRA PAK
 - THE FUTURE IS NEUTRAL
 - THE NEW MATERIALIST
 - TOBORO
 - TOMORROWPACK
 - TOOPI ORGANICS
 - TRIZZY
 - URBYN
- CITIES**
 - BOREALES ENERGY
 - COEUR ET CANOPEE
 - CYCLE UP
 - CYNEO BY BOUYGUES
 - CONSTRUCTION
 - DEMETAIR
 - FORTERA
 - GREEN PRAXIS
 - GREENMOOD
 - HOUSING NOW
 - METEORY
 - SAINT-GOBAIN
 - SMART CITIES
 - MARKETPLACE
 - STRONG BY FORM
 - SYSTEM 3E
 - THE GREEN REVOLUTION
 - TRI'N'COLLECT
 - VERYNILE
 - VOLUMETRIC BUILDING COMPANIES
 - WAS COMPANY
 - WEO
- ENERGY**
 - AW-ENERGY
 - BIOESOL
 - EMERGENCE SOLAR
 - ENERFIP
 - ENSO
 - FIREFLY FUSION
 - FLUITEC
 - GAZELLE WIND POWER
 - GREEN ENERGY DEVELOPMENT
 - HESTIA
 - MUKURU CLEAN STOVES
 - ROSI
 - SCHNEIDER ELECTRIC
 - SOLIVUS
 - SOLSKIN
- FASHION**
 - ALLIANCE FOR EUROPEAN FLAX-LINEN & HEMP
 - ANANAS ANAM
 - APON WELLBEING
 - COBBLER'S SUGGEST
 - EEDEN
 - KERING GENERATION AWARD
 - MÂDI
 - MELEPHANT
 - PEELSPHERE
 - PEFTRUST
 - PHABUILDER
 - PROLONG
 - RAVEL
 - RECOVO
 - SAO TEXTILE
 - SEPHORA
 - SPARXELL
 - THE SUSTAINABLE ANGLE |
 - FUTURE FABRICS EXPO
 - WEREWOOOL
 - YI DESIGN
- FIRST RESPONDERS**
 - COMMIT GLOBAL
 - FOK NOU PARÉ
 - GEOIDENTITY
 - HULO
 - FRENCH RED CROSS
 - MINUTIS
 - MITSIO MOTU
 - PREMIÈRE URGENCE INTERNATIONALE
 - REFUNITE
 - RESTORING FAMILY LINKS
- FOOD & AGRICULTURE**
 - AATIF AQUAPONICS
 - AGROSUSTAIN
 - BALENTI
 - BETTERSOL - FOR A BETTER WORLD
 - BIOMEDE
 - CARBONE FARMERS
 - CONNECTING FOOD
 - CUPMENA
 - CYBELETECH
 - EARTH PLUS
 - FORTEIRA
 - GREEN PRAXIS
 - GREENMOOD
 - HOUSING NOW
 - METEORY
 - SAINT-GOBAIN
 - SMART CITIES
 - MARKETPLACE
 - STRONG BY FORM
 - SYSTEM 3E
 - THE GREEN REVOLUTION
 - TRI'N'COLLECT
 - VERYNILE
 - VOLUMETRIC BUILDING COMPANIES
 - WAS COMPANY
 - WEO
- HEALTH**
 - BINGLI
 - BIOWEG
 - EJA-ICE
 - HEALTHSETGO
 - LA MAISON DE L'ARTEMISIA
 - LAQI
 - LIBU
 - ROFIM
 - SHADOW
 - SONOCARE
- INCLUSION**
 - AUTICON
 - DREAMERS TEAM
 - KINDWINTER
 - MIXITY
 - NATAKALLAM
 - SEREIN
 - YOUTH TALKS
- MOBILITY**
 - CYCLECURE
 - ENHYPHERE
 - ENSO
 - GALIAN
 - GEOPOST
 - GETAROUND
 - GO TO-U
 - KOLBEV
 - MOVEREE
 - STREETCO
 - TALLANO
 - TECHNOLOGIES
 - ZEPLUG
- OCEAN & WATER**
 - ASHORED INNOVATIONS
 - CASTALIE
 - COMET-ME
 - ECOIDI
 - FIA - FRANCE INDUSTRIES
 - ASSAINISSEMENT
 - FIBSEN
 - GEOPURE
 - HYDRALOOP
 - KELP BLUE
 - KORAI
 - NO WATER NO US
 - NOMAD PLASTIC
 - NORTH SEA FARMERS
 - ONEKA TECHNOLOGIES
 - ORIGIN BY OCEAN
 - PROJECT SEAGRASS
 - PRONOE
 - SEADS-SEA DEFENCE SOLUTIONS
 - SEAH4
 - SEAWARDS
 - TAKATSEAU
 - UDUMA
 - WAYOUT
- SPORT**
 - ACAKORO FOOTBALL
 - CLIMATE WORKOUT
 - ETENDART
 - FAIR PLAY FOR PLANET
 - FLYCUP
 - REBOND
 - TARKETT
- ACCELERATE THE ECOSYSTEM**
 - 2TONNES
 - ACT FOR IMPACT
 - B.WORLD
 - BEAVR
 - BPIFRANCE
 - CARBONABLE
 - CARBONBRIGHT
 - CHOOSE PARIS REGION
 - CLIMATECAMP
 - CLIMATESEED
 - CLOUD DOING GOOD
 - ECOTREE
 - ECOVADIS
 - EKIMETRICS
 - ENVIRONMENTAL TECHNOLOGY
 - VERIFICATION (ETV)
 - FIND CLIMATE
 - GREEN SCORE CAPITAL
 - GREENLY
 - GREENSCOPE
 - GROUPE LES ECHOS LE PARISIEN
 - IADYS
 - IMPACT INSTITUTE & TRUE PRICE
 - IMPACTCITY THE HAGUE
 - INUK
 - KARBONPATH
 - LA FRESQUE DU CLIMAT
 - LA PERMAENTREPRISE BY NORSYS
 - LES NOUVEAUX GÉANTS
 - LITA
 - MA PETITE PLANÈTE
 - MICROSOFT
 - ONLYONE FOR BUSINESS
 - OPENCLIMAT
 - PANACHE
 - PLAN A
 - PLANET PURPOSE
 - EXPERIGAME
 - PROTECTUS
 - QUEST STUDIO
 - SCHOOLAB
 - SHIPERISE
 - TENNAXIA
 - TILKAL
 - WARO
 - WENABI
- GLOBAL NETWORKS**
 - 1% FOR THE PLANET
 - B LAB (B CORP™)
 - BSR
 - CEC (CONVENTION DES ENTREPRISES POUR LE CLIMAT)
 - CLEANTECH OPEN / CLEANTECH OPEN FRANCE
 - IUCN
 - LA RUCHE
 - PACTE MONDIAL DES NATIONS UNIES
 - SPRINGWISE
 - TECHSTARS
 - SUSTAINABILITY
 - WBCSD