

HOW TO ADDRESS THE CHALLENGES OF ACCELERATING THE ECOSYSTEM?

Scaling up Sustainability Solutions.

Progress and big change have always been the product of ecosystems, coalitions and collaboration. Creating partnerships and getting support is key in every industry.

In 2023, we have crossed the threshold of the 6th of the 9 planetary limits identified by the Stockholm Resilience Center. The climate emergency necessitates fostering collaboration, innovation, and accountability to drive transformative changes.

FACILITATING SUPPORT FOR CHANGE MAKERS

How to help companies make a positive impact? Impact businesses are key drivers of change, developing innovative solutions to pressing social and environmental challenges. However, such companies too often encounter obstacles, such as limited access to capital, lack of mentoring, and inadequate infrastructure. Building an inclusive ecosystem involves providing financial resources through impact investment funds, incubators, and accelerators.

INVOLVING ALL STAKEHOLDERS IN DIALOGUE

Sustainable transformation can no longer be achieved in isolation. It is necessary to mobilize and articulate the positions of each stakeholder : public authorities, regulators, funders, companies, technical institutes, civil society, NGOs, etc. This dialogue allows for better mutual understanding, synergies of vision and expertise, and accelerated plans for progress.

With new regulations, particularly the CSRD at the European level, stakeholder dialogue will be essential to accelerate change.

APPLYING A COLLABORATIVE ECONOMIC APPROACH

Bringing together economic players is essential to accelerate the transition. While traditionally organized around competitive models, there is an urgent need to shift to a more impactful model: one of cooperation and consortia. This approach enables collective solutions to common problems by sharing information and knowledge, pooling resources, creating synergies between activities, scaling up, and fairly distributing decision-making power and the value created.

According to a study by BCG and ChangeNow, it takes an average of 15 years for a coalition to create widespread impact. Therefore, action is urgently needed now.

MEASURING IMPACT

Identifying and measuring data is crucial for monitoring its impact.

To demonstrate commitment to CSR, a company must be able to measure its starting point and then monitor and evaluate its progress. In France, it is now a legal requirement to produce and publish a carbon footprint. However, despite this requirement, almost 50% of the more than 3,000 French companies obligated to do so have taken no action, indicating insufficient corporate maturity.

According to a study by WWF, Respect Energy, and Deloitte, while 75% of surveyed companies are aware of the urgency of limiting their impact on biodiversity, only 33% include biodiversity issues in their risk and materiality analyses.

Main sources of information: Stockholm Resilience Center, BCG, WWF, IPSOS

This board has been created with the insights of **Deloitte.**

FOR FURTHER INFORMATION
AND TRANSLATION

