

changeNOW

25-27 MARCH 2024 | PARIS

**THE LARGEST EVENT
OF SOLUTIONS FOR
THE PLANET**

STEP INTO A
SUSTAINABLE
WORLD

MEDIA ALERT

Paris, France - Thursday, January 18th 2024

ChangeNOW 2024 Conference Program Unveiled

Vandana Shiva, global icon in sustainable development, announced alongside world leaders of change and emerging pioneers for a sustainable world.

ChangeNOW, the key player and facilitator of the ecological and social transition, today revealed the conference program for the seventh edition of the largest event of solutions for the planet. Over 35,000 participants are called to participate on March 25-27 at the Grand Palais Éphémère in Paris.

PRESS ACCREDITATION

A Program at the Heart of Systemic Transformation Imperatives

ChangeNOW 2024 will address the four major challenges humanity must tackle for a successful ecological and social transition: climate, resources, biodiversity, and inclusion. To provide concrete answers to these systemic issues, the event will shed light on key themes, including:

- **Transforming the economy** by deciphering carbon issues, CSRD, new governance models, and financing the transition.
- **Adaptation to climate risks:** A few days before the Élysée's adaptation plan, innovative strategies and practical solutions ready to be scaled will be explored to increase community resilience to climate change.
- **Europe:** Exploring its role in the transition ahead of European elections.
- **Sustainable industrialization:** Balancing industrial development and environmental preservation.
- **Ethics and artificial intelligence:** Navigating the ethical debates surrounding AI and steering it towards a force for the greater good.
- **Agriculture, soils, and food:** Studying regenerative agriculture as a viable response to the growing global demand for food.

- **Energy:** From the need to reduce energy needs to decarbonization and the challenge of making clean energy accessible globally.
- **Biodiversity:** Raising awareness about the importance of preserving and restoring biodiversity and studying the challenges to achieve it.
- **Water and ocean:** Addressing issues related to deep-sea mining and exploring ways to preserve and restore underwater biodiversity, examining water cycles, and making this essential resource accessible to all.
- **Inclusion,** without which the ecological and social transition cannot succeed.

⇒ Find the conference program online, available here:

<https://www.changenow.world/program-2024/>

World leaders of change alongside new pioneers for a sustainable world: an inspiration for the 35.000 participants at ChangeNOW

The ChangeNOW summit asserts itself more than ever as the converging point where the experience and vision of iconic figures in ecological and social transition blend with the fresh and innovative perspectives of new change pioneers.

United in the spirit of concrete action, they will build, in the distinctive manner of ChangeNOW, bridges and alliances to drive forward ecological and social transition.

Among the highlights of the program:

- **Vandana Shiva**, a forefront figure in global ecological struggles and founder of the Research Foundation for Science, will instill confidence in a sustainable and more humane world.
- **François Gemenne**, an expert in environmental geopolitics specializing in migration and climate change issues.
- **Edward Bouygues**, Deputy CEO of the Bouygues Group, committed to integrating sustainable and innovative practices within the company.
- **Margaret Kim**, CEO of Gold Standard, pivotal in aligning climate initiatives with Sustainable Development Goals and the Paris Agreement.
- **Daniela V. Fernandez**, award-winning social entrepreneur at the helm of the Sustainable Ocean Alliance, a thought leader and international speaker on ocean innovation, technology, youth empowerment, and sustainability.
- **Hannah Prins**, 25-year-old climate activist committed to climate justice and author of "You are young and want some future - a reasonable radical story."
- **Pascal Asselin**, winner of the "Planet Influencer" award at the 2023 Trophées de l'impact and co-founder of Morfo, a company developing an innovative solution for the restoration of forest ecosystems.
- **Emma Haziza**, hydrologist and water management expert, committed to preserving the global water cycle.
- **Ulrike Sapiro**, Director of Sustainability at Henkel, involved in innovation and sustainable practices implementation within the company.
- **Oumar Abdoulaye Ba**, General Manager of the Great Green Wall, a pan-African initiative to combat desertification and land degradation.

⇒ Find the full list of announced speakers on our website:

<https://www.changenow.world/fr/speakers-2024/>

1000 concrete actions to accelerate change: a glimpse of the official ChangeNOW 2024 selection before the Call for Solutions deadline

ChangeNOW will showcase a wide range of impactful projects during the three-day event, each holding the potential to accelerate ecological and social transition. 1000 solutions and actions will be presented as real alternatives to challenges related to sustainable water management,

biodiversity protection, responsible consumption, renewable energy, and marine ecosystem preservation, among others.

The official ChangeNOW 2024 selection for the solutions exhibition will highlight leading initiatives such as Hydraloop, Project Seagrass, Yuka, Solskin, The Ocean Package, Arbimon by Rainforest Connection, Werewool, and the Pan-African Agency of the Great Green Wall.

- ⇒ The call for solutions to join the official ChangeNOW selection in 2024 is open and will continue until January 30, [online here](#).
- ⇒ Find the presentation of the first solutions on our website:
<https://www.changenow.world/fr/solutions-2024/>

* * *

The full program will be announced soon. Further press information will be provided before this announcement. In the meantime, we are available to provide all targeted information based on your editorial needs before this announcement.

Reminder of Practical Information:

From Monday, March 25 to Wednesday, March 27, 2024, at the Grand Palais Éphémère in Paris.

Media Accreditation:

https://website-90433.eventmaker.io/en/registration/6469e230dc039f0874382ace?no_cookie=true&utm_source=websiteCN

General registration: <https://www.changenow.world/fr/ticketing-2024/>

For more information, please contact :

Anne-Charlotte Chéron

Phone : +33 7 82 75 08 57

Email : anne-charlotte@changenow.world / media@changenow.world

About ChangeNOW

ChangeNOW's mission is to accelerate the ecological and social transition through the implementation of concrete actions that address major environmental and social urgencies. Every year, ChangeNOW organizes the largest event for solutions for the planet. The summit brings together entrepreneurs, investors, change leaders, policymakers, and the general public from around the world in an inspiring and action-oriented format.

As a key facilitator of the ecological and social transition, ChangeNOW federates a global ecosystem of change actors.

Additionally, ChangeNOW carries out influential actions aimed at promoting systemic changes in various areas, such as impact-driven recruitment, supporting major educational institutions on ecological and social transition issues, empowering women engaged in the transition, and activating sports as a catalyst for change.

Website: https://www.changenow.world/join_changenow_2024/

Newsroom: www.changenow.world/newsroom

Media Kit: www.changenow.world/media-kit

