

Exclusive "Women for Change" event: Meet the women who change the world London, 7 December 2021

A CHANGENOW INITIATIVE



Paris, November 17, 2021 - The launch of the second edition of the [Women for Change Initiative](#) by ChangeNOW will be held in the heart of London at the Barbican Center on December 7.

The event will be the opportunity to speak out on the major impact of crises on women's lives and rights, with a particular focus on the current climate, political and health conditions. It will take the form of a 1.5 hour conference - followed by a networking session - at the Barbican Center, London, and online on December 7 from 7.30pm.

Through Women for Change, ChangeNOW aims to create an international platform of visibility for all the women working to transform current systems and change the world, and for individuals actively engaged in the fight for equality.

"Whether they are entrepreneurs, decision-makers, artists, activists or researchers, we want the world to hear from these powerful women, to recognise their positive impact and to ensure that they themselves have access to the opportunities they deserve", explains Garance Aulagne, Head of the Women for Change initiative.

On December 7, ChangeNOW will have the honor of welcoming personalities such as **Zarifa Ghafari** (Afghan politician and Mayor of Maydan Shahr since March 2019), **Anne Firth Murray** (Founding

Member of the Global Fund for Women and Professor at Stanford), **Majd Mashharawi** (Founder of GreenCake - positive impact entrepreneur in Gaza), **Ms. Rossella Pagliuchi-Lor** (UNHCR's Representative to the UK) or **Judicaelle Irakoze** (Director of Choose Yourself, 2019 European Commission Young Leader on Migration, the G20 Young Global Changer on Gender Equality, a delegate at the International Congress of Youth voice).

The event will take place at the Barbican Center, London, and online on ChangeNOW's social networks from 7.30pm.

This will include a 1.5 hour conference followed by a 1.5 hour networking session with all participants on site, including members of partner networks.

The second edition of the Women for Change initiative will be launched with this first event in a series of three highlights:

- **December 7, 2021**: launch of the 2nd edition - this gathering will address major issues of the impact of crises on women's living conditions and rights.
- **March 2022**: 2nd edition of the international campaign "25 portraits of women who will shape the next decade".
- **May 2022**: dedicated session at the ChangeNOW Summit from May 19 to 21, at the Grand Palais Ephémère and online.

To register for the event :

<http://women.changenow.world/women-for-change>

To get your media accreditation:

<http://women.changenow.world/women-for-change/registration/register>

ChangeNOW is looking forward to the presence of its UK and online ecosystem of changemakers from around the world at this first ever event in London!

"It is crucial to recognise the presence of women on the frontline of crises, both as victims and as primary changemakers. We must highlight all those women who stand up, who mobilise to change the world by fighting relentlessly against the roles that are initially expected of them, to ignite hope and create fairer societies. This is the ambition of this event, and more broadly the reason why we decided to create Women for Change. It was our responsibility as a company whose mission is to promote solutions for a better world.

Garance Aulagne, Head of the Women for Change initiative

About ChangeNOW

ChangeNOW is a startup created in 2017 by Santiago Lefebvre, Rose-May Lucotte and Kevin Tayebaly whose mission is to bring out solutions and new models to respond to major environmental and social emergencies. The startup organises the annual ChangeNOW summit, which has become the world's largest innovation event for the planet in three years. The fourth edition, held for the first time in a digital format in May 2021, brought together 55,000 participants, 1,000 solutions, 500 speakers, with more than 160 countries represented.

The startup also conducts actions throughout the year with schools, companies and institutions to support them in their transition commitments.

In March 2020, ChangeNOW is partnering with the Les Echos-Le Parisien group to expand its actions.

<http://www.changenow.world>

Twitter [@changenow_world](#) – LinkedIn [ChangeNOW](#)

Facebook [@ChangeNOWSummit](#) – Instagram [@ChangeNOW_world](#)

About Women for Change

Women for Change is a platform to amplify the movement of committed women working to change the world. This initiative was created by ChangeNOW in March 2021 and was inaugurated through the publication of a digital exhibition of 15 portraits of women who will shape the decade and an online event. The exhibition included iconic women such as Nemonte Nenquimo, Jacinda Ardern, Kate Raworth, Hindou Oumarou Ibrahim and Daniela Fernandez.

This initiative is also supported by high profile partners including: UN Women, HeForShe, One Young World, Women in Tech, Women's Forum.

Press contacts

Garance Aulagne

garance@changenow.world

+33 (0)6 47 60 35 45

Alexandra Hansen

alexandra@changenow.world